

**Walpole Media Corporation (WMC)
275 Common Street, Walpole, Massachusetts 02081**

**Board of Directors Meeting
April 12, 2023
via Zoom**

The Board of Directors Meeting of WMC called to order on April 12, 2023, at 7:02 p.m. by Jean Kenney.

Board members present: Jean Kenney, Nancy Dayian, BJ Burke, Brian Denitzio, Jim D'Attilio, Rich McCarthy, Nancy Niles

Jean Kenney called the meeting to order congratulated Rich McCarthy on his Person of the Year award. Then she called for a motion to waive the reading of and accept the March 2023 meeting minutes, the motion was made by Jim D'Attilio and seconded by Rich McCarthy. Vote to accept 7-0-0..

TREASURER'S REPORT

Brian reported out that there was nothing noteworthy in the Treasurers report this month. The WMC is still running below expenditures with the largest expense being payroll. Motion to accept the Treasurers report by Jim D'Attilio and seconded by Brian Denitzio. Vote to accept 7-0-0

EXECUTIVE DIRECTOR'S REPORT

- Tamarah reported that a request was made from a board member about adding closed captioning to WMC broadcasts. Tamarah reported that she had a conversation with Telvue about the process and the cost. We currently pay about \$31K annually to Telvue for their services. To add closed captioning would require the purchase of some equipment and service and for the first year it would cost \$7527. The service would allow for closed captioning on the live broadcast and also on all of our on demand and rebroadcasts. There was conversation about the possibility of purchasing a multi year contract. Tamarah said that there would be a reduction in cost to go with a multi-year contract and that cost would be \$10,527.50 for a 4 year contract (4000 hours of programming.) This would be for just the government channel to start. Brian Denitzio asked if we purchased now could it be online for Town Meeting on May 1st. Tamarah thought that was likely. There was a motion from Jim D'Attilio and second by Rich McCarthy to move ahead with the purchase of the 4 year contract. Vote to approve the purchase 7-0-0. Jean Kenney thanked Nancy Dayian for bringing this to the board. Adding closed captioning will make the WMC programming on the government channel more accessible for the community.

- WMC is planning to participate in Walpole Day this year. They will have a booth and bring the WMC van to display. They also hope to have a vehicle in the parade.

Motion to accept the report from Jim D'Attilio and seconded by Rich McCarthy.

Vote to accept the Executive Director report 7-0-0

NEW BUSINESS

- Jean Kenney had a conversation with Bill Buckley from the Walpole 300th Celebration committee. He was unable to attend our meeting. He gave Jean an overview of the of the plans that they are working on for the celebration. They are excited to work with Walpole Media on the coverage of the events. There was a request from their committee to review the WMC archives for programs or footage that could be shared as part of the celebration. Jean will share the notes to attach with these minutes.
- At the BOS meeting last night, Jim Johnson announced that Verizon agreed to renew their contract with WMC for 5 years with the 5% return. Verizon will also increase their capital payment to the town to \$150K in 3 payments of \$50K over the next 3 years. Once the contract is ready, board members will need to sign - just as we did for the Comcast contract.

OLD BUSINESS

- Innovation Grant process was shared with the board during the meeting for the board to review. Jim explained that he tweaked the grant a bit to make it more flexible for educators. The grant is not strictly for technology projects, but can be applied to research and development of programming. It is the hope that the grant will foster more relationships with WMC.

Ms. Kenney scheduled the next WMC Board of Directors meeting for Wednesday, May 10th, 2023, at 7PM via Zoom.

Rich McCarthy made a motion to adjourn, seconded by Nancy Dayian. Vote to adjourn:7-0-0. Meeting adjourned at 7:46 pm.

Respectfully submitted by:
BJ Burke, Secretary/Clerk