

Walpole Media Corporation (WMC)
275 Common Street, Walpole, Massachusetts 02081

Board of Directors Meeting
June 9, 2021
Via Zoom Meeting

Meeting called to order on June 9, 2021, at 7:04 p.m. by Jean Kenney.

Board members present: Jean Kenney, Joseph Mulligan, Mark Gallivan, Kristen Syrek, Jim D'Attilio, Richard McCarthy, Nancy Niles.

Also present: Executive Director Tamarah Green.

Ms. Kenney called the meeting to order. Ms. Kenney made a proposal to waive the reading of the April, 2021, and May, 2021, meeting minutes. Motion was made by Mr. McCarthy, seconded by Mr. Mulligan. Vote to accept 7-0-0.

TREASURER'S REPORT

Mr. Gallivan presented Treasurer's Report. Next month WMC's accounting firm, Amichetti & Company, will attend the Board meeting to discuss the budget and also to implement consolidation and renaming of various WMC accounts. Mr. Gallivan commented that so doing will greatly improve efficiency and transparency.

EXECUTIVE DIRECTOR'S REPORT

Ms. Green presented the Executive Director's Report, please see attached.

Discussions included:

- Hybrid meeting equipment arrived since Executive Director's Report was circulated. This equipment will be installed in the Finance Committee room. It will enable in person and real time zoom meetings. The Select Board will be using that room until the equipment for the Main Meeting Room arrives and any other board that chooses to hold hybrid meetings will also be able to use it.
- Election results posted on WMC Bulletin Board, live broadcasting was not available due to caution as regards COVID.
- League of Women Voters Forum went very well, gave candidates necessary exposure.
- Graduation coverage was a success, it was live streamed and later shown on WMC.
- Recent School Committee meeting suffered a disruptive intrusion which forced temporary shutdown of meeting. Walpole Police is investigating.
- Upcoming WMC presentations include Walpole Cultural Council, Old Post Road Talent Show (done virtually), Juneteenth celebration.

- Potential expansion of current WMC personnel roles is under consideration. This would include additional production in form of a Walpole news presentation. Mr. D'Attilio commented that the deterioration of newspaper coverage was evident during this year's election season and a new outlet for local news would be of tremendous benefit to the community.
- Ms. Green reported that response to the posting of the Intern and Outreach Coordinator position has been lackluster. The job description may be tweaked in order to generate improved response.

NEW BUSINESS

None discussed.

OLD BUSINESS

Ms. Kenney provided an update on the proposed middle school design planning. A meeting was held on May 19, 2021, and the subject of WMC securing space was again addressed. Finding space in the design and having an exterior exit from the space were both brought up. Ms. Green reported that the proposed space would be perhaps too small to be used productively by WMC.

A proposal was received regarding a Middle School News Production Proposal from Bird and Johnson Middle Schools' Advisors. This proposal "to improve the daily news experience for the students as well as enable them to make a smoother transition to the High School TV production program" would be funded by WMC and include a new Adobe enabled laptop for both of the middle schools. Mr. D'Attilio had brought up this proposal at a prior WMC Board Meeting. The Board recommended voting on this proposal at the July WMC Board meeting. It was requested that Mr. D'Attilio and Ms. Green develop a cost proposal for review at that meeting.

Ms. Kenney scheduled next meeting for Wednesday, July 14, 2021, at 7:00 pm via Zoom.

Ms. Kenney proposed to adjourn the meeting which was so moved by Mr. Mulligan, seconded by Mr. McCarthy. The motion carried 7-0-0. The meeting was adjourned at 7:44 pm.

Respectfully submitted by:

Joseph Mulligan, Secretary/Clerk