

Walpole Media Corporation (WMC)  
275 Common Street, Walpole, Massachusetts 02081

Board of Directors Meeting  
January 13, 2021  
Via Zoom Meeting

Meeting called to order on January 13, 2021, at 6:02 p.m. by Jean Kenney.

Board members present: Jean Kenney, Toar Winter, Joseph Mulligan, Mark Gallivan, Kristen Syrek, Jim D'Attilio, Richard McCarthy.

Also present: Executive Director Tamarah Green.

Ms. Kenney called the meeting to order. Mr. Mulligan made a motion to call the meeting to order, seconded by Mr. Gallivan. Vote to accept, 7-0-0. Ms. Kenney made a motion to waive the reading of the reading of the December, 2020, meeting minutes, seconded by Mr. D'Attilio. Vote to accept, 7-0-0.

#### TREASURER'S REPORT

Mr. Gallivan presented Treasurer's Report. He stated that a draft of the 2021 WMC Budget would be circulated for review and voted at the February, 2021, WMC Board of Directors meeting. He asked board members to think about ideas for future projects to include in budget. He suggested that WMC could fund appropriate ideas for use in schools, community groups. He used Walpole Computer Foundation as an example of allocating funds for grant requests. With its own capital, WMC could fund projects resulting from these ideas. Discussion followed regarding procuring ideas from the schools, creating a formal process request the funding. It was suggested that a grant application be created to set the goals of project, parameters of project, cost. Subsequently there was dialogue regarding WMC webpage becoming a central location for Walpole residents to obtain advance notice of events in addition to WMC's coverage of meetings, sporting events, etc.

#### EXECUTIVE DIRECTOR'S REPORT

Ms. Green presented the Executive Director's Report, please see attached.

Ms. Green reported that the posting of the Social Media position was a tremendous success with 500-plus resumes being received with some applicants being highly qualified. The first round of interviews was by telephone and second round- which will be by Zoom- is being set up. Ms. Green wants to have the candidates narrowed to two by the next board of directors meeting at which time the candidates will be reviewed by the board. She commented that she has been impressed with candidates who have journalism qualifications enhanced by social media experience. She considers the ability to tell the story to be paramount.

## NEW BUSINESS

Ms. Kenney identified development of the proposed budget and review of the new hire as new business activities.

There was discussion regarding the annual reviews of Patrick Zysk and Katherine Mooney and the progress they have made in their respective positions this past year. In addition, there was discussion regarding Tamarah Green's performance and a raise. Mr. D'Attilio made a motion for the raise, seconded by Mr. McCarthy. The vote was 7-0-0.

Ms. Kenney scheduled next meeting for Wednesday, February 10, 2021, at 7:00 pm. The meeting will be via Zoom conference. Mr. Gallivan a motion to adjourn, which was seconded by Mr. McCarthy. The motion was carried 7-0-0. The meeting adjourned at 6:55 pm.

Respectfully submitted by:

Joseph Mulligan, Secretary/Clerk