

Walpole Media Corporation (WMC)
275 Common Street, Walpole, Massachusetts 02081

Board of Directors Meeting
December 16, 2020
Via Zoom Meeting

Meeting called to order on December 16, 2020, at 6:02 p.m. by Jean Kenney.

Board members present: Jean Kenney, Toar Winter, Joseph Mulligan, Mark Gallivan, Kristen Syrek, Rich McCarthy.

Also present: Executive Director Tamarah Green.

Ms. Kenney brought the meeting to order and the Board reviewed the November, 2020, Minutes. Ms. Kenney informed the Board that there had been an inquiry from Joe Moraski regarding the availability of the Zoom link for the WMC Board meetings as well as the accessing the meetings agenda and minutes. Ms. Kenney instructed that going forward the Minutes as well as the Agenda will be posted on the WMC website to increase transparency.

TREASURER'S REPORT

Mr. Gallivan presented Treasurer's Report. He highlighted planning for the 2021 WMC budget. In considering expenditures, Mr. Gallivan recommended a focus on new programs and their ramifications on capital expenditures and solicited suggestions for programming. Post-Covid preparedness will be essential so that WMC is fully prepared to expand its programming when Covid restrictions are lifted. Mr. Gallivan also noted that he is working on projections for Verizon and Xfinity income and expenses.

Ms. Kenney related an inquiry from Mr. Moraski regarding how WMC intends to provide for its anticipated expenses in proposed Middle School improvements. This instigated enthusiastic discussion on potential Middle School and High School improvements to extensively develop WMC facilities. The Board agreed that the opportunity for greatest development of WMC facilities exists at the proposed Middle School. WMC, by contributing toward the payment for the improvements, could better control its own destiny by planning facilities to exactly fit its needs. Doing so also presents the opportunity to get Middle School students involved earlier and carrying over to further involvement in High School. However, it was also discussed that there are many unknowns currently including the magnitude of the potential Middle School studio, whether development in the Middle School is necessarily at the expense of further improvements to the High School, and the need to remain committed to making any improvements useful for the greater Walpole community as well as students. In the short term, improvement to existing space in the High School in the form of creating new exterior access exclusively for WMC was discussed as was potential for expansion of existing high school space.

Mr. Gallivan then asked Board members to review existing budget with objective of presenting financial review to Finance Committee highlighting WMC accomplishments during 2020 and plans for further developing WMC for the next year and the next five years.

EXECUTIVE DIRECTOR'S REPORT

Ms. Green presented the Executive Director's Report, please see attached.

Discussions included:

- WMC staff compensation for 2021;
- Ways to hire additional personnel for dual use between WMC and the schools;
- Broadcast of winter Recreation League sports;
- Planned programs including a "Stories of Hope" idea combining accounts of inspirational events within Walpole Community.

NEW BUSINESS

Ms. Kenney commented that other towns could provide examples of how WMC could allocate its resources to maximize impact on developing its facilities.

OLD BUSINESS

Ms. Syrek requested an update on the WMC Social Media/Digital Media position. Ms. Kenney stated the position was ready for posting and agreement was reached on hourly compensation. Mr. McCarthy made a motion to accept the job description, salary and posting. The motion was seconded by Mr. Winter. Vote to accept was 5-0-0. (Mr. Gallivan had to exit meeting prior to vote.)

Ms. Kenney scheduled next meeting for Wednesday, January 13, 2021, at 6:00 pm. The meeting will be via Zoom conference. Mr. McCarthy made a motion to adjourn, which was seconded by Mr. Mulligan. The motion was carried 6-0-0. The meeting adjourned at 7:06 pm.

Respectfully submitted by:

Joseph Mulligan, Secretary/Clerk